AMERICAN CENTER INFORMATION RESOURCE CENTER NEWSLETTER

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Dear Reader.

Welcome to the Information Resource Center Newsletter, intended to serve as a guide to all patrons. Anyone with an interest in the United States is welcome to visit the IRC, but only members are allowed to borrow materials. To become a member you must be a high school graduate and a resident of the Rangoon municipal area. Applications for membership are accepted on Saturdays. There is an annual processing fee of 500 kyats for all members.

Members may borrow one book for two weeks and either one video or one audiotape for one week.

The IRC has a collection of books, periodicals, U.S. government documents, and videotapes focusing on U.S. society and culture, government, economics, business, language and literature, and the environment. A collection of educational advising books and university catalogs is also available. In addition to these resources, the IRC has a collection of CD-ROMs on various topics including the ProQuest General Periodicals Ondisc collection from UMI, which provides access to approximately 500 journals in full text and another 700 titles indexed and abstracted. The ProQuest holdings are from 1988 to the present and are updated monthly.

We offer a discounted monthly ProQuest service to major institutions. The monthly subscription fee for each institution is 3,500 kyats. These institutional subscriptions include monthly mailings of the table of contents of periodicals identified by the institutions, and the subsequent printing of the full text of articles requested by the institutions, up to 250 pages per month.

The IRC distributes brochures on registering for the TOEFL and other standardized tests such as the GRE and the GMAT. Practice Test Books (with or without audiotapes) are provided for study in the IRC but cannot be checked out.

We provide audio cassette players for listening to TOEFL comprehension exercises and VOA Special English cassette tapes. Because of the high demand for the cassette players in the IRC, patrons are allowed to bring their own Walkman cassette players.

The IRC has a staff of five to assist you. IRC is open from 9:00 AM until 4:00 PM, Tuesday through Saturdays and until 7 P.M. on Thursday evenings.

This newsletter will appear quarterly. Please let us know how we can make the Information Resource Center more useful to you. If you cannot visit, you may call us at Phone: 223106/223140 or fax us at 221262 with your reference and research questions.

IRC Orientation Program

To enable our new members to make the best use of our resources, the American Center IRC staff conducts IRC Orientation Program once a month (usually on the third Monday). Participation is limited to the first thirty members who sign up at the circulation desk

Internet Terminal Usage Advising

The IRC staff conducts weekly orientation sessions for students on Internet terminal usage. IRC is prepared to assist its patrons in using this information in order to prepare and submit applications to study at a college or university in the United States.

Information Resource Center New Acquisitions: Books

(July – September 2003)

Reference

- 2003 Conservation Directory: The Guide to Worldwide Environmental Organizations. 48th edition. (2003)
- **Encyclopedia Britannica, 2003.** 30 volumes. (2003)
- Encyclopedia of the United Nations and International Agreements, by Edmund Jan Ozmanczyk, 2003. 3 volumes. Routledge, 2003.
- **Encyclopedia of World History**, by Peter N. Stearns. 6th edition. Houghton Mifflin, 2001.
- FaxUSA: A Directory of Facsimile Numbers for Business and Organizations Nationwide, 2003. Tenth Edition. (2003)
- Historic Documents of 2002: Current Events to Chronicle the Year, Introductions to Build Understanding Primary Sources to Aid Research. (2003)
- The Greenwood Encyclopedia of International Relations, by Cathal J. Nolan. 3 volumes. (2002)
- Higher Education in the United States: An Encyclopedia. 2 volumes. ABC-CLIO, 2002.

Circulation

Art and Artist

Hollywood: A Celebration!, by Kobal Collection. 2001.

Banks and Banking

Universal Banking in the United States; What Could We Gain? What Could We Lose?, by Anthony Saunders. Oxford University Press, 1994.

Vault Career Guide to Investment Banking, by Chris Prior. 4th edition. Vault, 2001.

Democracy and Human Rights

- Democratization in the Middle East: Experiences, Struggles, Challenges. United Nations University, 2003.
- The Future of Freedom: Illiberal Democracy at Home and Abroad, by Fareed Zakaria. WW Norton, 2003.
- Human Development Report 2002: Deepening Democracy in a Fragmented World. UNDP, 2002.

Drugs

- A Brief History of Drugs: From the Stone Age to the Stoned Age, by Kenneth A Symington. Park Street Press, 1999.
- Forces of Habit: Drugs and the Making of the Modern World, David T. Courtwright. Harvard University Press, 2001.
- **A Teen's Guide to Living Drug Free,** Bettie B. Youngs. Health Communications, Inc., 2003.
- Understanding Marijuana: A New Look at the Scientific Evidence, by G. Alan Marlatt. OUP, 2002.

Economic Policy

- **Big Money Crime: Fraud and Politics in the Savings and Loan Crisis,** by Kitty Calavita.
 University of California Press, 1997.
- Infectious Greed: How Deceit and Risk Corrupted the Financial Markets, by Frank Partnoy. Times Books, 2003.
- The Microeconomics of Public Policy Analysis, by Lee S. Friedman. Princeton University Press, 2002.
- Regions and the World Economy: The Coming Shape of Global Production, Competition, and Political Order, Allen J. Scott. Oxford University Press, 1998.
- The Strategy-Focused Organization: How Balanced Scorecard Companion Thrive in the New Business Environment, by Robert S. Kaplan. Harvard Business School, 2002.

Education—Research Methodology

Interviewing As Qualitative Research: A Guide for Researchers in Education and the Social Sciences, by Irving Seidman. Teachers College Press, 1998.

Electricity and Electronics

Practical Electronics for Inventors, by Paul Scherz. McGrawHill, 2000.

Schaum's Outline of Theory and Problems of Electronics, by Jimmie J. Cathey. Schaum's Outline Series. 2002.

Teach Yourself Electricity and Electronics, by Stan Gibilisco. McGrawHill, 2001.

Environment

Better Environmental Policy Studies: How to Design and Conduct More Effective Analyses, by Lowrence Susskind. Island Press, 2001.

Environmental Science: A Study of Interrelationships, edited by Eldon D. Enger. McGrawHill, 2000.

The Future of Life, by Edward O. Wilson. Vintage, 2002.

The State of the Nation's Ecosystems: Measuring the Lands, Waters, and Living Resources of the United States. Cambridge University Press, 2002.

Vital Signs 2003: The Trends that Are Shaping Our Future, by The Worldwatch Institute. The Institute, 2003.

Forest and Forestry

Tropical Rainforest: Our Most Valuable and Endangered Habitat with a Blueprint for its Survival into the Third Millennium, by Arnold Newman. (2002)

HIV/AIDS

AIDS in the Twenty-first Century: Disease and Globalization, by Tony Barnett and Alan Whiteside. MacMillan, 2002.

A Broken Landscape: HIV & AIDS in Africa, by Reverend Gideon Byamugisha. Blume, 2001.

Dawning Answers: How the HIV/AIDS Epidemic Has Helped to Strengthen Public Health, by Ronald O. Valdiserri. OUP, 2003.

Manual of HIV/AIDS Therapy, 2003 edition, by Douglas C. Princeton. (2002)

Taking Aim: Target Populations and the Wars on AIDS and Drugs, by Mark C. Donovan. Georgetown University Press, 2001.

Human Trafficking

Disposable People: New Slavery in the Global Economy, by Kevin Bales. University Of California Press, 1999.

New Slavery, by Kevin Bales. ABC-CLIO, 2000.

Humanitarian Assistance

Condemned to Repeat? The Paradox of Humanitarian Action, by Fiona Terry. (2002)

International Conflicts

Understanding International Conflicts: An Introduction to Theory and History, by Joseph S. Nye. (2003)

What Went Wrong? The Clash between Islam and Modernity in the Middle East, by Bernard Lewis. (2003)

International Trade—Political aspects

International Trade and Political Conflict: Commerce, Coalitions, and Mobility, by Michael J. Hiscox. (2001)

Leadership

Boards that Make a Difference: A New Design for Leadership in Nonprofit and Public Organization, by John Carver. (1997)

Creating and Implementing Your Strategic Plan: A Workbook for Public and Nonprofit Organization, by John M. Bryson. (1996)

The Female Advantage: Women's Ways of Leadership, by Sally Helgesen. (1995)

Leading in a Culture of Change, by Michael Fullan. (2001)

The 21 Indispensable Qualities of a Leader: Becoming the Person that People will want to follow, by John C. Maxwell. (1999)

Management

Marketing Management, by Philip Kotler. (2003)

Presidents—United States

Evewitness to Power: The Essence of Leadership: Nixon to Clinton, David R. Gergen. (2000)

The Personal Beliefs of Jimmy Carter, by Jimmy Carter. (2002)

The Right Man: The Surprise Presidency of **George W. Bush,** by David Frum. (2003)

Public Administration

Introducing Public Administration, by Jay M. Shafritz. (2002)

September 11 Terrorist Attacks 2001

Among the Heroes: United Flight 93 and the Passengers and Crew Who Fought Back, by Jere Longman. (2002)

The Cell: Inside the 9/11 plot, and Why the FBI and CIA Failed to Stop it, by John Miller. (2002)

Longitudes and Attitudes: Exploring the World **After September 11,** by Thomas L. Friedman. (2002)

Sustainable Development

World Development Report 2003: Sustainable **Development.** (2002)

Terrorism

Bush at War, by Bob Woodward.

The Crisis of Islam: Holy War and Unholy **Terrorism**, by Bernard Lewis. The Modern Library, 2003.

War without End: The Rise of Islamist Terrorism and Global Response, by Dilip Hiro. Routledge, 2002

United States—Biography

Harold Lloyd: Master Comedian, by Jeffrey Vance. Harry N. Abrams, Inc., 2002.

An Unfinished Life: John F. Kennedy, 1917-1960, by Robert Dallek. Little, Brown and Comp., 2003.

United States—Foreign Relations

American and the Intellectual Cold Wars in Europe: Shepard Stone Between Philanthropy, Academy, and Diplomacy, by Volker R.

Berghahn, Princeton University Press, 2001.

American Empire: The Realities and Consequences of U.S. Diplomacy, by Andrew J. Bacevich. Harvard University Press, 2002.

Crisis Diplomacy: The Great Powers Since the Mid-Nineteenth Century, by James L. Richardson. Cambridge University Press, 1994.

The End of the American Era: U.S. Foreign Policy and the Geopolitics of the Twenty-First Century, by Charles A. Kupchan. Knopf. 2003.

The War Over Iraq: Saddam's Tyranny and America's Mission, by William Kristol and Lawrence F. Kaplan. Encounter Books, 2003.

United States—Museum and Museology

Museum Strategy and Marketing: Designing Missions, Building Audiences, Generating Revenue and Resources, Neil Kotler. Jossey-Bass, 1998.

The New Museology, by Peter Vergo. Reaktion Books, 2000.

United States—Politics and Government

Being America: Liberty, Commerce, and Violence in an American World, by Jedediah Purdy. Knopf, 2003.

First Great Triumph: How Five Americans Made Their Country a World Power, by Warren Zimmermann.

A Heart, a Gross, and a Flag: America Today, by Peggy Noonan. Wall Street Journal Book, 2003.

Post-Cold War America, 1992-Present, by James Haley. Gale, 2003.

World Politics

The Ideas That Conquered the World: Peace, Democracy. and Free Markets in the Twenty-**First Century,** by Michael Mandelbaum. (2002)

The Threatening Storm: The Case for Invading **Iraq,** by Kenneth M. Pollack. (2002)

CD-ROMs available at IRC

- 1. American Leaders
- 2. American Science Leaders
- 3. Cinemania 97
- 4. College Source 1998, 2000
- 5. Collin Co build E-Dictionary
- 6. Computer Glossary
- 7. Encyclopedia Britannica (2003)
- 8. Encarta 1998
- 9. Encarta 2000
- 10. Encyclopedia Britannica (1999)
- 11. Energy Resources
- 12. English as a Second Language (ESL for Beginners)

- 13. English Tutor
- 14. Everywhere USA Travel Guide
- 15. GMAT Test Preparation
- 16. GRE Test Preparation
- 17. Petersons Graduate Program (6 vol.)
- 18. Grolier Multimedia Encyclopedia
- 19. How to Read and Understand Drama
- 20. How to Read and Understand Poetry
- 21. How to Read and Understand Short Fictions
- 22. Human Rights
- 23. Information USA (April 2000)
- 24. Microsoft Bookshelf 1998
- 25. Origins of the Constitution
- 26. Success With Windows 1995

- 27. Super Success for the TOEFL Test
- 28. The American Heritage Talking Dictionary
- 29. The History of American Literature (Pt. I)
- 30. The History of American Literature (Pt. II)
- 31. Time Almanac of the 20th Century
- 32. TOEFL Mentor
- 33. TOEIC Pronunciation in American English
- 34. Trip Planner
- 35. U.S. History
- 36. Famous American Speeches (1850 to the Present)
- 37. Defense & Foreign Affairs Handbook on CD-Rom

Selected Reference Questions Answered by the IRC

(July -September)

- 1. The Structure of ISBN and its Head Office Address
- 2. Youth Development Center Design
- 3. Hypercalciuria
- 4. U.S. Economic Sanctions on Iraq and Other Countries
- 5. PIC Controller
- Ethnic Conflicts in Europe and Africa
- 7. Instructional Design Models in Education
- 8. Land Transportation
- 9. Kosovo Crisis

- Impact of Oil Crisis on World Economy
- 11. Peaceful Settlement in International Conflict
- 12. Sustainable Development
- 13. Gregory Peck Biography
- 14. Human Trafficking
- 15. Socio-Economic Situations in Vietnam and the United States
- 16. The Influence of Parenting Style on Cognitive Strategies
- 17. Teacher Development
- 18. Teaching Methods in Education
- 19. Leadership Style Behavior
- 20. Poverty in Developing Countries
- 21. International Organization of Migration

- 22. Cost and Casualties of World War 2
- 23. Neuroendocrine and Adolescent Behavior
- 24. Gender Differences
- 25. Global Witness
- 26. Ethical Views on War
- 27. Secretary General Kofi Annan's Speech at 58th UNGA
- 28. Private-Public Relations
- 29. Nobel Prize Winners for Economics, 2003
- 30. Time Management for Teachers
- 31. 21st Century Pedagogy of Teaching



Articles Requested by Local Audience

(July-September)

- 1. "Universal Democracy?" Larry Diamond. *Policy Review*, June-July 2003.
- 2. "Civic Infrastructure and the Financing of Community Development" William T. Bogart. *Brookings Report*, May 2003, 46 pages.
- 3. "Global Public Policy Networks" Thorsten Benner, Wolfgang H. Reinicke, and Jan Martin Witte. *Brookings Review*, Spring 2003.
- 4. "Biotech and Baby Food" Henry I. Miller and Gregory Conko. *Policy Review*, June-July 2003.
- "Possible Response to Global Climate Change: Integrating Mitigation and Adaptation" Thomas J. Wilbanks, et al. *Environment*, June 2003.
- "Economic Outlook and Economic Policy in the United States" R. Glenn Hubbard. *Business Economics*, April 2003.
- 7. "Dynamics of Agricultural Competitiveness: Policy Lessons From Abroad" Erik Dohlman, Stefan Osborne, Bryan Lohmar. *AmberWaves*, April 2003.
- 8. "Asymmetric Globalization" Nancy Birdsall. *Brookings Review*, Spring 2003.
- 9. Global Is Better" Bruce Stokes. *National Journal*, June 7, 2003.
- Beyond Workforce 2020: The Coming (and Present) International Market for Labor" Justin A. Heet. *Hudson Institute White Paper*, June 23, 2003.
- 11. "Business and Global Governance" Ann Florini. *Brookings Review*, Spring 2003.
- 12. "The Myth of a Strong Dollar Policy" Ben Craig and Owen Humpage. *Cata Journal*, Winter 2003.
- 13. "Terrorism and National Security: Issues and Trends" Raphael Perl. *CRS Report for Congress*, June 6, 2003.
- 14. "Why the Bush Doctrine Makes Sense" Ken Jowitt. *Hoover Digest*, Spring 2003.

- 15. "The Neoconservative Moment" Julie Kosterlitz. *National Journal*, May 17, 2003.
- "The Rise of Ethics in Foreign Policy" Leslie
 H. Gelb and Justine A.Rosenthal. Foreign Affairs, May/June 2003.
- 17. "The Democratic Party and Foreign Policy" Dana H. Allin, Philp H. Gordon, and Michael E. O'Hanlon. *World Policy Journal*, Spring 2003.
- 18. "Peacekeeping: Issues of U.S. Military Involvement" Nina M. Serafino. *CRS Report for Congress*, June 12, 2003.
- 19. "New Threats, New Rules: Revising the Law of War" Tomas Valasek. *World Policy Journal*, Spring 2003.
- "The Future of Information and Communication Technologies for Development" Carlos A. Primo Bragao, John A. Daly, and Bimal Sareen. *Development Gateway Foundation*, May 21, 2003.
- 21. "The Problem of Perspective in Internet Law" Orin S Kerr. *Georgetown Law Journal*, January 2003.
- 22. "Presidential Leadership for Information Technology" David Ward and Brian Hawkins. *EDUCAUSE Review*, May/June 2003.
- 23. "The Bush Presidency at Midterm: An Assessment" Michael Barone, Fred Barnes, Carl Cannon, James Pfiffner. *Heritage Lecture* #789, June 2, 2003.
- "The Paradoxes of American Nationalism" Minxin Pei. *Foreign Policy*, Spring 2003.
- 25. "Globalization and Culture" Tyler Cowen and Benjamin Barber. *Cato Policy Report*, May/June 2003.
- 26. "Community Colleges: New Environments, New Directions" Kathleen M. Shaw and Jerry A. Jacobs. *Annals AAPSS*, March 2003.
- "Liberal Education: Why Developing Countries Should Not Neglect It" David Bloom and Henry Rosovsky. *Liberal Education*, Winter 2003.
- 28. "To Seek a Newer World" L. Katharine Harrington. *Liberal Education*, Spring 2003.
- 29. "Preventing the Misuse of Pathogens: The Need for Global Biosecurity Standards"

- Jonathan B. Tucker. Arms Control Today, June 2003.
- 30. "Protecting Eden: Setting Green Standards for the Tourism Industry" Martha Honey. *Environment*, July/August 2003.
- "Strengthening Linkages Between U.S. Trade Policy and Environmental Capacity Building" John Audley and Vanessa Ulmer. *Carnegy Endowment Working Paper #40*, July 2003.
- 32. "A Survey of Capitalism and Democracy." Bill Emmott, et al. *Economist*, June 28, 2003.
- 33. "Business Continuity for Global Enterprise: The importance Protecting and Managing Information Assets" *Mike Ruettgers. Fletcher* Forum of World Affairs, Summer/Fall 2003.
- 34. "Testing the Links" Hali Edison. *Finance & Development*, June 2003.
- 35. "Biodiversity Loss and Economic Growth: A Cross-Country Analysis" John Asafu-Adjaye. *Contemporary Economic Policy*, April 2003.
- 36. "U.S. Power and Strategy after Iraq" Joseph S. Nye, Jr. *Foreign Affairs*, July/August, 2003.
- 37. "Adjusting to the New Asia" Morton Abramowitz and Stephen Bosworth. *Foreign Affairs*, July/August, 2003.
- 38. "Pillars of Public Diplomacy" Christopher Ross. *Harvard International Review*, Summer 2003.
- 39. "Democracy and Development: The Evolution of U.S. Foreign Assistance Policy" Jennifer Windsor. *Fletcher Forum of World Affairs*, Summer/Fall 2003.
- 40. "The United States, the United Nations, and the Future of the Nation State" Roger Scruton. *Heritage Lecture #794*, June 23, 2003.
- 41. "In Praise of Nepotism" Adam Bellow. *Atlantic Monthly*, July/August 2003.
- 42. "Universal Democracy?" Larry Diamond. *Policy Review*, June-July 2003.
- 43. "Terrorism and National Security: Issues and Trends" Raphael Perl. *CRS Report for Congress*, June 6, 2003.
- 44. "The Liberal Spirit in America" Peter Berkowitz. *Policyc Review*, August & September 2003.

- 45. "Common Cultures: Interview with Amartya Sen" *Challenge*, July/August 2003.
- 46. "Is Respect for Human Rights Rewarded? An Analysis of Total Bilateral and Multilateral Aid Flows" Eric Neumayer. *Human Rights Quarterly*, May 2003.
- 47. "Do Ethics Laws Work?" Peggy Kerns and Ginger Sampson. *State Legislatures*, July/August 2003.
- 48. "Congressional Drug Control: International Policy and Approaches" Raphael Perl. *CRS Issue for Congress*, August 3, 2003.
- 49. "Will the World Run Dry? Global Water and Food Security" Mark W. Rosegrant, Ximing Cai, and Sarah A. Cline. *Environment*, September 2003.
- 50. "Free-Trade Agreements: Steppingstones to a More Open World" Daniel T. Griswold. *Cato Trade Briefing Paper #18*, July 10, 2003.
- 51. "Decoding Cancun: Hard Decisions for a Development Round" John Audley, George Perkovich, Sandra Polaski, and Scott Vaughan. *Carnegie Endowment Policy Brief*, August 2003.
- 52. "Property Rights: The Key to Economic Development" Gerald P. O'Driscoll Jr. and Lee Hoskins. *Cato Policy Analysis #482*, August 7, 2003.
- 53. "In Search of Global Leaders" Stephen Green, et al. *Harvard Business Review*, August 2003.
- 54. "Thriving Locally in the Global Economy" Rosabeth Moss Canter. *Harvard Business Review*, August 2003.
- 55. "The Aftermath of China's Accession to the World Trade Organization" James C. Hsiung. *Independent Review*, Summer 2003.
- 56. "Power and Cooperation: An American Foreign Policy for the Age of Global Politics" Ivo H. Daalder and James M. Lindsay. Brooking Institution, August 14, 2003.
- 57. "The Compulsive Empire" Robert Jervis. *Foreign Policy*, July/August 2003.
- 58. "Why America Still Needs the United Nations" Shashi Tharoor. *Foreign Affairs*, September/ October 2003.
- 59. "Demystifying the Digital Divide" Mark

- Warschauer. *Scientific American*, August 2003.
- 60. "Computerizing Government: The Next Generation" Kim O'connell. *American City & County*, June 2003.
- 61. "Understanding the Value of IT" Phil Goldstein, Richard N. Katz, and Mark Olson. *EDUCAUSE Quarterly*, Vol. 26, No. 3, 2003.
- 62. "Do Ideas Matter in America?" Wilfred M. McClay. *Wilson Quarterly*, Summer 2003.
- 63. "Building a Leadership Vision: Eleven Strategic Challenges for Higher Education" Donald E. Hanna. *EDUCAUSE Review*, July/August 2003.
- 64. "Liberal Education: Why Developing Countries Should Not Neglect It" David Bloom and Henry Rosovsky. *Liberal Education*, Winter 2003.
- 65. "To Seek a Newer World" L. Katharine Harrington. *Liberal Education*, Spring 2003.
- 66. "U.S. Power and Strategy after Iraq" Joseph S. Nye, Jr. *Foreign Affairs*, July/August, 2003.
- 67. "Adjusting to the New Asia" Morton Abramowitz and Stephen Bosworth. *Foreign Affairs*, July/August, 2003.
- 68. "The United States, the United Nations, and the Future of the Nation State" Roger Scruton. Heritage Lecture #794, June 23, 2003.
- 69. "Improving Quality and Reducing Cost" Carol A. Twigg. *Change*, July/August 2003.

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Subscription Rates for the Year 2004

The U.S. Embassy Public Affairs Section would like to inform subscribers that the annual subscription rates for its three major publications for the year 2004 are as follows:

 Lin Yaung Chi 	Kyats 280	(6 issues)
(bimonthly)		

- American Mosaic Kyats 250 (12 issues) (Special English monthly)
- News & Features USA Kyats 200 (24 issues) (twice a month)

For a package deal, which includes all three publications, the subscription rate is Kyats 700.

Subscriptions to these publications will be accepted from November 3, 2003. You can subscribe personally at the American Center. Please contact U Tin Maung.

NOTE: Each subscriber should subscribe to ONLY ONE packagedeal. The final date for subscriptions is March 31, 2004.